

Chair's Report – April 2015

(* Indicates agenda item at OOECA Board meeting of April 14, 2015)

1. ***Cash-in-Lieu (CIL) of Parkland Funding – Options:** Melanie Gilbert (Chair, CAG) and I met with David Chernushenko April 2 to discuss previously-requested and new OOE CIL projects. We learned the following (back-up documentation is to be provided by the Councillor's office):
 - The previously Councillor-approved concrete ping-pong table and 166 Lees community notice board would now cost, respectively, \$17 K and \$5.7K (vs previous estimates of \$9K [started at \$4.5K] and \$4.5). I'm of the view that the notice board should go ahead but not the ping-pong table. Indeed a ping-pong table might better fit in the new parks (Grand Allée or Forecourt) where it would not require expensive soil remediation underneath.
 - Staff are recommending against the proposed dock for Springhurst and the cost is now estimated at \$50K rather than \$25K. I recommend that we not pursue this but instead see if Regional Group would like to pursue the dock they had been proposing in front of Greystone Village.
 - Staff are supportive of constructing a full natural turf soccer pitch (60m x 100m) with permanent goal posts on the AVTC lands (can be used as a "temporary" park) with an accessible stone dust pathway around the pitch. Estimated cost: \$275K for the field and \$25K for the pathway. If the field were built it would be "on the understanding that the field may be lost if and when the AVTC is constructed...AVTC is not anticipated to be constructed until 2031 at the earliest, according to City's current transportation master plan."
 - Councillor Chernushenko would also be supportive of OOE receiving funding for community centre planning similar to what was spent from CIL funds for Heron Park's Community Centre/Fieldhouse Redevelopment Plan (\$30K).
 - OOE's population-based share of the 2010-2015 CIL Capital Ward pot is \$415.5K and with completed projects plus the yet to be done 166 Lees notice board OOE will have used \$117.1K, leaving a notional \$298.4K available. The 160 Lees soccer pitch/pathway would cost \$300K + another, say, \$30K for community centre planning, for a total

of \$330K but we expect the “missing” \$32K will be generated by new development over the next year or so.

- So my recommendations to the OOECA board are:
 - o Yes, to 166 Lees notice board;
 - o No, to Springhurst dock;
 - o Yes, to 160 Lees soccer pitch and pathway;
 - o Yes, to planning money for community centre.

- 2. **Greystone Construction Update:** As per Regional’s March 19, 2015 newsletter: “The Oblate Lands will be developed in four phases based on sections of the property. Exact timing of many activities will depend on when planning approvals are received from the City of Ottawa. Phase I is the southern-most area adjacent to Clegg Street. Selected tree removal begins spring 2015, and soil clean-up will begin in September 2015. Servicing with sewers and water mains will begin immediately after soil clean-up; the desired start would be in the late fall. Home construction will begin early spring of 2016. Phase II is the southern-middle area of the property facing St. Paul University. Selected tree removal begins spring 2015. Soil clean-up will also occur in fall 2015. Servicing with sewers and water mains will also begin immediately after soil clean-up in the fall. Phase III is the area of the existing Deschatelets building. No other construction activity is planned for the imminent future.” See their bulletin (OECA_Greystone_Newsletter_15078).

- 3. **Ideas for Parks on Greystone Village Site:** Carencia Rouse, a student at Carleton University has, as a practicum course, conducted research for the parks committee, including the attached survey of parks ideas from around the world – see attached.

- 4. **Domicile – 141 Main Update:** Dave Renfroe, Domicile's lead for their “Corners on Main” reports: “Site plan is at Delegated Authority and we are waiting for the City to revise one condition. At that time, we will concur with the report and it will be registered. The vehicle link [from Springhurst to Oblate] will be private, not a public link. The public can use it but it will still be legally over private property. Demolition of the row houses can’t proceed until we are Site Plan registered and a new building permit has been issued. We will begin a soft launch sales process starting this month. We will meet with potential buyers off of our sales registration list. If sales dictate, we will begin the sales office later in the year.”

- 5. **Col By – Clegg Safe Crossing:** Work on the fully signalized safe crossing of Colonel By Drive at Clegg will begin April 13 with a planned completion date by the end of June (to be confirmed). The improvements will allow safe access to the canal pathway and the Skateway.

- 6. **Rideau River Flooding (“610 Action Plan”) Update:** In a great effort by Pauline Lynch Stewart and Peter Croal, a flyer has been distributed to Brantwood

area residents, giving them key information on possible flooding of the Rideau River.

7. **Main Street Update:** Two issues that have been of concern to a number of residents are the cut-through traffic to the west of Main (Mason, Bower, McNaughton, etc.) and the use of Elliott-Marlowee-Clegg as the northbound bus detour route for one of the two six-month construction seasons. Don Fugler has led an effort to do base-line traffic counts of cut-through traffic in the west of Main area. The data will be useful in examining the case for taking additional measures (beyond the few existing turn restrictions on Main) to reduce cut-through traffic at rush hours. Ron Rose and I are meeting residents concerned with the proposed bus detour on Marlowee. The city's position is there is no other feasible alternative for the daily 50 northbound #5 and # 16 buses if OOE is going to continue to have bus service during main reconstruction.

As noted previously, Josée Vallée reports the proposed schedule is:

- Working Group Meeting – End of April - Tentatively April 29th
 - Commence Work Order - beginning of May
 - Public Open House – May - Tentatively May 11th
 - Construction Start – end of May or beginning of June
8. **Lansdowne Update:** I attended a meeting of the just-formed Lansdowne Community Working Group on March 23, initiated by Councillor Chernushenko. The meeting had reps of the city, OSEG and the neighbouring communities and the idea is to meet occasionally to get updates / provide feedback on Lansdowne events and operations (Transportation issues will continue to be considered by the Lansdowne Transportation Management and Operations Committee, of which Ron Rose is our rep.)

There is a lot going on at Lansdowne and I think some of the events would be of interest to OOE community members - they are going to make a better effort at providing means of letting residents know what's being offered by the city, OSEG and merchants.

GCA, the Councillor and I raised the issues of ensuring noise levels of concerts are within defined limits (volume - including "bass" - and times). We should be "hearing" more about this. The events with a significant "noise" aspect will be the large AC/DC concert and the City-folk four day festival - all in September.

So there are many upcoming events, including resumption of RedBlack and Fury games and Women's FIFA world cup (nine games over six days).

The Farmers' Market begins the new season May 3rd and the Cineplex opened March 28 - will be interesting to see what impact it has. According to Mike Cerha, OSEG's VP venue operations and entertainment, by the summer there will be 90-

95% occupancy of the retail spaces in the park. Although Rexall isn't going ahead with its planned store others will be in the space ... there appear to me to be many restaurants - I wonder how they will do when nothing is going on in the park... Also, all but one of the Holmwood townhouses have been sold we were told.

Tara Hogeterp has volunteered to be the ongoing OOECA rep for this committee.

9. **OOE / SLOE Presentation for Carleton Students:** I gave a presentation outlining OOE issues / OOECA/SLOE progress for Prof. Abra Adamo's first year Geography class. What's happening here ties in to the "place-making" theme of the Carleton course. A summary of presentation is attached.
10. **OOE Cycling Routes:** The city and the NCC's cycling map - in a very convenient booklet form - shows an interesting image of Old Ottawa East - it's almost as tho. we were terra incognita - like those old 17th century maps where the explorations hadn't yet taken place. In looking at the attached map you'll see:
 - **Rideau River Western Pathway** - the map shows that the pathway is already completed ... nice thought but far from the truth.
 - **Main / Smyth Bridge** - it is as tho. Main (for much of it) and the Smyth bridge were not on the cycling network - we know this will be corrected over the next few years but the lack of access to/from Alta Vista and beyond really needs correction.
 - **Both the Rideau River and Canal are real barriers** to cycling from the east. The Fifth-Clegg footbridge will help but in the future a simple bridge from the foot of Clegg across the Rideau River to the NCC lands would be a valuable connection.
 - **Lees LRT / Hurdman footbridge to downtown:** there are lots of dotted lines ("suggested link route") more or less along the transitway / LRT corridor but having clean, safe linkage really will make it so much better for people to get downtown from the eastern side of the Rideau River and to travel between the uOttawa campuses.
 - **Mutchmore:** I continue to think that Mutchmore from Main to McGillivray is a key cycling route but is not shown as such on the map and it is one that will become more important when the Fifth / Clegg footbridge is built. It sure has the width to accommodate lots of bikes
 - **Lees** is not shown as a cycling route but by virtue of the work done last year - and the additional work we hope will be done this year I hope - it should be safe and good.

- **Lansdowne** appears as a bit of a non-entity on the map - surely it needs to be highlighted along with how people get to it via bike (build the footbridge please!)

Perhaps getting some of these cycling improvements made would constitute a good sesquicentennial project for the community and the city. We've seen lots of progress made on downtown cycling routes and the downtown east - west, with O'Connor to be done before long, but I'd argue many cyclists need to go through OOE yet, aside from wonderful Main Street improvements, not much is clearly planned for OOE.

11. ***OOE / OOECA / CAG Branding:** CAG is going ahead to solicit ideas from a consultant who has agreed to help with a new logo. This information will be shared with OOECA. Michael Dawson, OOECA planning committee member went to considerable effort to draft a detailed project plan for OOE branding but CAG is of the view that there is not enough volunteer capacity to properly execute so is opting for a simpler approach. So the question is what should OOECA do? See attached draft terms of reference.
12. **Sesquicentennial Planning Meeting:** I'll try to schedule over the next month or so. Possibly at the Royal Oak upstairs.
13. **OOECA Projector / Screen:** The association's projector was ailing so I've sent it to be fixed. Meanwhile the city – thanks to the intervention of Dan Chenier, General Manger of Parks and Recreation - kindly has bought a projection screen so that we can now readily use the projector in the upstairs of OTH.
14. **Vacant Board Positions:** Glen Linder has put his name forward as the new Transportation director when Ron Roes steps down. But at the moment we are also looking for new board members for the following positions (to be voted on at the fall AGM): president, vice-president, City Centre Coalition (analyses and advises on central transportation issues), and Federation of Citizens' Associations (analyses and advises on city-wide issues). Who's interested in joining a "search committee" with me?

March 25, 2015

Examples of Well Regarded Public Spaces from Around the World

Carencia Rouse

- The following is a link to the Project for Public Squares website which describes top ten principles for a successful square. They include image and identity; attractions and destinations; amenities; flexible design, seasonal strategy; access; an inner and outer square; reaches out to surrounding neighbourhood; central role of management and diverse funding sources. See the link below for details. <http://www.pps.org/reference/squaresprinciples/>
- Similarly, Project for Public Squares provides a list for the world's best squares. See the links below. <http://www.pps.org/reference/internationalsquares/>
<http://www.pps.org/reference/uscanadasquares/>
- Below is a link to ten urban spaces around the world that have been revamped as green parks. They include Paddington reservoir in Sydney, Australia; Cheonggyecheon Public Park In Seoul, South Korea; Vitor Civita Park in Sao Paulo, Brazil; The High Line in New York City; Promenade Plantee in Paris, France; 'Ghost Train' Park in Lima, Peru; Pier 57 Park and Market in New York and Hofplein Viaduct in Rotterdam Netherlands.
<http://www.treehugger.com/slideshows/sustainable-product-design/10-urban-spaces-around-the-world-reborn-as-vibrant-green-parks/#slide-top>

Award Winning Public Spaces Around the World

Full descriptions may be found at The Centre for Contemporary Culture in Barcelona website at:

<http://www.publicspace.org/en/prize>

Europe

The European Prize for Urban Public Space: an award that acknowledges recovery projects and exciting public spaces in European cities. It was initiated by the Centre of Contemporary Culture of Barcelona in 1999 and it awarded every two years. Below are the winners since 2000.

- **Centre Multi-funcional de Can Mula (Mollet del Valles, Spain):** an urban space comprising of a municipal market, City Council, residential buildings around a central public space. Click the following link for images <http://www.publicspace.org/en/works/a001-centre-multi-funcional-de-can-mula/prize:2000>
- **Smithfield Public Space (Dublin, Ireland):** New public space in the Smithfield esplanade. Click the link below for images and description.
<http://www.publicspace.org/en/works/a002-smithfield-public-space/prize:2000>

- **Stadtteil Park Reudnitz (Leipzig, Germany)**: New city park on land of the former Eilenburg railway station: Click the following link for images and more in depth description. <http://www.publicspace.org/en/works/b077-stadtteilpark-reudnitz/prize:2002>
- **Remodelación del Paseo del Ovado, la Escalinata y su Entorno (Teruel, Spain)**: Construction of a new set of lifts by the flight of steps. Click the link below for images and description. <http://www.publicspace.org/en/works/c041-remodelacion-del-paseo-del-ovalo-la-escalinata-y-su-entorno/prize:2004>
- **A8erna (Zaanstad, Netherlands)**: Layout for the space covered by motorway A8 in the historic centre of Koog aan de Zaan. Click the link below for images and description. <http://www.publicspace.org/en/works/d046-a8erna/prize:2006>
- **Barking Town Square (Barking, London)**: New town square in the suburb of Barking, London. Click the link below for images and description. <http://www.publicspace.org/en/works/e061-barking-town-square/prize:2008>
- **Urban Activators: theater, podium and brug Grotekerkplein (Rotterdam, Netherlands)**: the insertion of a pavillion-cum-theater programmatically revitalizes the Laurenskerk cathedral square and articulates its relationship with the Delftsevaart canal. Click the link below for images and description. <http://www.publicspace.org/en/works/f042-urban-activators-theater-podium-brug-grotekerkplein/prize:2010>
- **Prireditve nabrežij in mostovi na Ljubljana (Ljubljana, Slovenia)**: Renovation of the banks of the river Ljubljana in the section flowing through the old city centre, a collective effort that concentrates resources in a range of specific interventions. Click the link below for images and description. <http://www.publicspace.org/en/works/g072-preureditve-nabrezij-in-mostovi-na-ljubljani/prize:2012>
- **La Vall Trenada (Elx, Spain)**: A braided network of paths and footbridges have transformed the bed of the Vinalopó River into a linear park that re-stitches together the neighbourhoods through which it passes, connecting them with natural spaces to the north of the city. Click the link below for images and description. <http://www.publicspace.org/en/works/h190-la-vall-trenada/prize:2014>
- **Renovation du Vieux-Port (Marseille, France)**: The renovation of the Old Port clears the docks of visual and architectural barriers, thus making the presence of leisure boats compatible with access for all citizens and their recreational activities. Click the link below for images and description. <http://www.publicspace.org/en/works/h193-renovation-du-vieux-port/prize:2014>

Urban Open Space Award Winner

Full descriptions may be found at the Urban Land Institute's Website at: <http://uli.org/awards/urban-open-space-award-winners-finalists-years/>

- **Klyde Warren Park (Dallas, Texas)**: a cultural district with burgeoning mixed-use neighborhoods, reshaping the city and catalyzing economic development. Click the link below for image. <http://www.klydewarrenpark.org/resources/images/location-map-link-new.jpg>
- **Parks and waterfront at Southeast False Creek (Vancouver, British Columbia)**: Located on a previously industrialized 32-hectare (79-acre) waterfront site in Vancouver, the Parks and Waterfront at Southeast False Creek articulate the public realm for Vancouver's premier sustainable neighborhood. Click the link below for image. http://www.pwlppartnership.com/sites/default/files/imagecache/large/8894703628_ec432131be.jpg
- **Yards Park (Washington, D.C)**: The Yards Park highlights a regeneration effort that brings local communities and visitors to the Anacostia River while providing a transformative and vibrant public space that generates social, economic, and ecological value under an innovative public/private funding model. Click the link below for image. <http://www.yardspark.org/files/images/yards-park-home.jpg>
- **Railroad Park (Birmingham, Alabama)**: Railroad Park occupies the historical seam created by a rail viaduct that bisects downtown Birmingham. The new topography integrates the train experience with a variety of new open-space activities that help organize and stimulate growth in the southern part of downtown while promoting connections north of the railroad. Click the link below for image. http://uli.org/wp-content/uploads/2012/06/UOSA12024_RailRoadPark_Page_17.jpg
- **Citygarden (St. Louis, Missouri)**: Citygarden, a 2.9-acre richly landscaped sculpture garden and park that has altered the perception of the city's downtown and catalyzed nearby development. With a design that draws on St. Louis' chief natural feature—its rivers—Citygarden has succeeded attracting a diverse public and creating an outdoor destination attraction and meeting place. Click the link below for image. http://www.stlrunningtour.com/wp-content/uploads/2014/01/285720-idx090801_dw03_2.jpg
- **Campus Martius Park (Detroit, Michigan)**: Campus Martius Park has become the heart of downtown Detroit's development story and its signature public space. Surrounded by offices, residential space, and restaurants, it is a magnet for everyday visitors and high-profile events. The goals of the park were to revitalize the center of downtown—to be the city's

gathering place, a catalyst for economic development, a beautiful signature square, and a positive image for Detroit locally and internationally, year round. Click the link below for image.

<http://www.quickenloans.com/blog/wp-content/uploads/2013/11/Ice-Skating-in-Campus-Martius.jpg>



DRAFT Terms of Reference

Old Ottawa East – Better Branding of the Community and its Organizations

Objective: Engage the community to better understand what residents feel are the key themes and the identity of the community. Based on this engagement:

- I. Propose options to for a new logo for the OOECA and CAG to help make these volunteer organizations more clearly known, understood and appreciated
- II. Provide options for better establishing and promoting the identity of the community, including consideration for alternative names for the community

Background:

- CAG and OOECA’s logos are images of Old Town Hall, which, while of historical significance, don’t clearly convey the essence of the community.
- The two organizations are volunteer-based but some members of the public erroneously view them as tax-funded parts of the City of Ottawa, leading to different expectations than what are possible with volunteer-based organizations.
- Old Ottawa East is a growing, centrally located community but it’s not particularly evident to people outside (and some within) the community just where OOE is and what it consists of ... indeed the recent creation of the new office of the AIDS Committee of Ottawa was repeatedly described as being in Sandy Hill while it is very much in Old Ottawa East. Similarly, some think of Ottawa East as being the St. Laurent area or beyond or they view it as part of Old Ottawa South or even, in some cases, the Glebe.
- With the Main St reconstruction and Regional & Domicile developments occurring over the next several years, there will be both an influx of new residents and an increased focus on the community. This presents a unique opportunity to help establish and better promote the identity of the community.

Outputs:

- Options (i.e. designs) for a new logo that would be shared by OOECA and CAG but, with two versions, supporting clear differentiation between the two organizations.
- Recommendations for how to better establish and promote the identity of the community.
- Consideration of alternative names for the community, including a discussion of the merits (or not) of renaming the community. This work would involve reviewing similar analyses / efforts elsewhere.

Process/Schedule:

Further to the Boards’ approval of terms of reference (March 2015) the following activities will be undertaken:

Option 1 – Working Group Approach

PHASE ONE

1. Establish a working group - March

2. Conduct an environmental scan – April-May
 - Review History of community
 - Review pertinent background documents re: CAG and OECA
 - Review Branding initiatives in other Ottawa communities to identify tactics to promote brand awareness
3. Identify themes and differentiators– May
 - Identify themes and differentiators to support logo design contest
 - Identify OOE 'story', tag lines to support logo design contest
4. Conduct community logo design contest: June-July
 - TBD what would be involved
5. Hold focus groups (August-September)
 - Conduct 'table talk' style focus groups:
 - To review and validate the logo designs and narrow selection
 - To discuss options for better establishing and promoting the identity of the community
 - To solicit interest in more seriously considering alternate name for the community
 - Gather required information to be used together to provide recommendation to Boards
 - Number of interviews and reporting methods to be determined
6. Present recommendation to Boards based on collected inputs: October
 - Draft and present recommendations to Boards:
 - Draft and Propose recommendation for new logos and motion to move forward with formal design asset development
 - Draft and Present recommendations to better establish and promote the identity of the community
 - Recommend motion for Phase 2 (Phase 2 of the project (if approved by OOECA board), would be to continue further development/refinement of the alternative naming activity). Where necessary carry forward recommendations to joint AGM: November
 -
7. Development of design assets for selected logos: November
8. Launch and communicate new logos (OECA and CAG): December

PHASE TWO (would require refinement based on Phase One outcomes)

9. Research means for establishing alternative community name: November 2015 – February 2016
 - Review Branding initiatives in other Ottawa communities to identify tactics to promote brand awareness
 - Consult City to investigate requirements and steps associated with formally changing the community name
 - Consult with other community associations to understand challenges, barriers and opportunities with formally changing the community name
 - Consider community engagement to solicit interest in more seriously considering alternate name for the community (key stakeholders to include: community members, businesses, education sector, etc.)
10. Summary of analysis on merit of alternative name for community and recommendation: March-April 2016
11. Options analysis presented to OOEAC and CAG Boards – May 2016

Option 2 – High Community Engagement Approach

PHASE ONE

1. Establish a working group - March
2. Conduct an environmental scan – April-May
 - Review History of community
 - Review pertinent background documents re: CAG and OECA
 - Identify key areas for survey
3. Community Engagement – May - September
 - i) Draft and implement survey (May-June)
 - Design survey (most feasible option given timelines and resources)
 - Communications and promotions (opportunities to promote survey and initiative include: Main Event (June 20), community BBQ/picnics, etc.)
 - ii) Data collection and reporting (June-July)
 - Collect data from the community to better understand what residents feel are the key themes and the identity of the community
 - Collect data from the community understand how the community feels current OOE name reflects the identity of the community and opportunities to improve
 - Collect data community that informs ideas for new logo

- Produce survey report (suggest using Fluid Survey where reports can be generated)
 - Identify themes and differentiators to test in focus groups
 - Identify OOE 'story', tag lines to test in focus group
- iii) Hold focus groups (August-September)
- Design focus group questions document
 - Conduct 'table talk' style focus groups:
 - To review and validate community engagement findings
 - Test OOE 'story', tag lines to test in focus group
 - To discuss options for better establishing and promoting the identity of the community
 - To solicit interest in more seriously considering alternate name for the community (note: this may fit better in phase two)
 - Gather required information to be used together to provide recommendation to Boards
 - Number of interviews and reporting methods to be determined
4. Present recommendation to Boards based on collected inputs: October
- Draft and present and recommendations to Boards:
 - Draft and present community design themes and differentiators
 - Draft and present community brand statement
 - Draft and Propose design requirements for new logos
 - Draft and Present recommendations to better establish and promote the identity of the community
 - Recommend motion for community logo contest to develop new logos for OECA and CAG
 - Recommend motion for Phase 2 (Phase 2 of the project (if approved by OOECA board), would be to continue further development/refinement of the alternative naming activity). Where necessary carry forward recommendations to joint AGM: November

PHASE TWO (would require refinement based on Phase One outcomes)

5. Conduct community logo design contest: November-December
- TBD what would be involved
6. Research means for establishing alternative community name: November 2015 – February 2016
- Review Branding initiatives in other Ottawa communities to identify tactics to promote brand awareness
 - Consult City to investigate requirements and steps associated with formally changing the community name

- Consult with other community associations to understand challenges, barriers and opportunities with formally changing the community name
 - Consider community engagement to solicit interest in more seriously considering alternate name for the community (key stakeholders to include: community members, businesses, education sector, etc.)
7. Launch and communicate new logos (OECA and CAG): January 2016
 8. Summary of analysis on merit of alternative name for community and recommendation: March-April 2016
 9. Options analysis presented to OOEAC and CAG Boards – May 2016

Budget:

Estimate for initial logo design: \$500 (\$250 from each organization)

Project Team: Kevin Farrell (CAG); Michael Dawson (OOECA); John Dance (OOECA) + ?

**Old Ottawa East:
Sustainable Change
Sustainable Living Ottawa East (2007 – 2015)**

Presentation for Abra Adamo, Carleton University

April 1, 2015

Overview

- **OOE Background**
- **What's SLOE?**
- **Community Amenities**
- **Rideau River Nature Trail**
- **Transportation**
- **Planning**
- **Why Successful?**

OOE Background

- **Ottawa East: 125th anniversary**
- **Little known community**
- **One of the “three sisters” (OOS + Glebe)**
- **Diversity: Jean Chrétien and the rest of us**

- **Seven distinct neighbourhoods**
- **Population: 8,000 vs. projected 30,000**
- **Superb location:**
 - Central
 - Between river and canal
 - Considerable green space
 - Relatively quiet

What's SLOE?
(Sustainable Living Ottawa East)

- **Committee of community association**
- **Broad “environmental” mandate but apolitical**
- **Focus on tangible, practical, sustainable improvements**
- **Clear perspectives on future**
- **Your idea? You lead**
- **Leverage support of others**

Community Amenities

- **Children's Garden**

- **Community Gardens**
- **Farmers' Market**
- **Adopt-a-park**

Vision for the RRNT

- **A path and amenities that support continuity, health and connection**
- **An approach that maintains and enhances tranquility**
- **Picturesque and well-treed – no “hardening” of the shoreline**
- **Restore terrestrial and aquatic habitats and ecological conditions**

Nature Trail Issues

- **Plan for Oblates lands (30+m corridor)**
- **Use of AVTC lands**
- **City's plan for “Rideau River Western Pathway”**
 - Hard vs. soft surface
 - Priority: natural or “road bikes”?

Transportation

- **Fifth-Clegg canal footbridge**

- **Main Street renewal**
- **Nature trail – Rideau River Western pathway**
- **Cycling improvements**
- **AVTC opposition**

Fifth-Clegg Canal Footbridge Justification

- 1. Promotes sustainable & safe transportation**
- 2. Supports active and healthy living**
- 3. Links communities**
- 4. Builds commerce**
- 5. Accesses canal / enhances World Heritage Site**
- 6. Fosters intensification**
- 7. Provides eastern accessibility to Lansdowne Pk**

Footbridge Progress

- **Included in City's cycling and pedestrian plans, community design plan, trans. master plan**
- **EA approved**
- **Progress Ottawa footbridges**
- **Council's approval of design \$**
- **Issues: \$18M and other priorities**

Main Street Renewal - Issues

- End of life-cycle
- Not supportive of CDP
- Once in 100 years
- Traditional main street AND arterial
- Substandard pedestrian and cycling facilities
- “Complete street” option approved in July, 2013
- Construction beginning (2 years)

Main Street Renewal Benefits

- Safety for pedestrians and cyclists
- Supportive of CDP
- Lane reductions: less, slower traffic
- Fewer vibrations, more vibrancy
- New / rebuilt features (Brantwood Gates)
- A “liveable” street
- Balanced needs (vs current bias for “peak” servicing)

- **BUT: some councillors link to AVTC justification**

Planning

- **Community Design Plan**
- **Transit-Oriented Development: Lees & Hurdman**
- **“Deep Green” Research – Oblates Lands**

What is a Community Design Plan?

- **The CDP is a City planning instrument;**
- **Interprets City Official Plan for the local community;**
- **Guides zoning amendments and development applications;**
- **Can be adopted as a Secondary Plan under the Official Plan.**

Scope of the CDP

- **Future vision - 25 years**
- **Main Street: community heart**
- **7 distinct neighbourhoods each with own character**
- **Bounded by the Canal, Nicholas, River, and OOS**
- **Includes institutional lands.**

Community Vision and Major Themes

- Theme 1: **Ecological Sustainability;**
- Theme 2: **Maintain and Enhance the Distinct Character of the Community;**
- Theme 3: **Revitalize and Improve Main Street and Hawthorne Avenue;**
- Theme 4: **Manage Growth.**

Ecological Sustainability: Green Space

- **Integrate and connect existing green corridors and parks as a system**
- **Rehabilitate natural features (river and urban forest)**
- **Encourage bio-diversity**
- **Create community gardens**
- **Green unused lands / expand the urban forest.**

Lees Transit Oriented Development (TOD)Issues

- **Accepts AVTC as elsewhere proposed**
- **No provision for services, facilities, amenities**
- **Not connected to OOE community**
- **Tall building bias not endorsed by community**
- **Potentially huge population increase**

Oblate Lands - Progress

- Sound relationship Regional Group & Domicile
- Regional's plan: improvements to CDP
- Requires remediation
- Respects SLOE's themes
- Multi-year effort

Why Successful: Transformation Drivers

- Intensification
- Sustainability
- Climate change
- Value evolution
- Affordability (individual and municipality)
- Concept of community
- Institutional decline and growth
- Individuals / organizations

Why Successful: Organization

- **Leadership**
- **Volunteers**
- **Support from community, city, NFP, private sector, universities**
- **Success breeds success**
- **Model: tangible, practical & short-medium term projects**
- **Organization: informal, project champions, consensual, collegial, fun.**