

Lansdowne Report to OOECA Board

October 2023 (Alexandra Gruca-Macaulay, Chair)

1. Lansdowne 2.0 Updated Report to Council

- The updated Lansdowne 2.0 project proposal was made public on October 6, 2023, the report and its recommendations will be sent for approval to a joint committee meeting between Finance and Corporate Services and Planning on November 2, 2023 and to Council on November 10, 2023 Lansdowne Partnership Plan - Authorization to Proceed to the Next Steps in the Redevelopment Report, Report to Joint Finance and Corporate Services Committee & Planning and Housing Committee on 2 November 2023 and Council 10 November 2023 (ACS2023-PRE-GEN-0009))
- While there has not been the time to review the 218-page report in its entirety, will be able to report more details at the OOECA Oct. 10, 2023, meeting, however some of the high-level changes from the Lansdowne 2.0 proposal that was presented in May 2022 are:
 - Project costs to be funded by the City of Ottawa have risen from the \$332.6 million projected in May 2022 to **\$419.1 million**
 - New debt to help fund the project costs that will need to be issued by the City of Ottawa has risen from the \$239 million projected in May 2022 to **\$312.7 million** (City had already spent \$210 million to fund the Lansdowne 1.0 redevelopment project, and has 30 years of debt repayment remaining on the Lansdowne 1.0 \$154 million debenture)
 - The proposed “green” roof (which would not have been accessible for use by people) has been scrapped, the new event centre would have a regular roof, this will still remove 58,000 sq. ft. of public park green space from the Great Toboggan Hill/berm
 - Instead of 3 towers: 29, 34, and 40 storeys, there will be 2 towers: 25 and 40 storeys. The tower to be built closest to Aberdeen Pavilion has been removed from the plan.

2. Let’s Talk Lansdowne Public Event: October 11th, 7pm, Lansdowne Park Horticulture Building

OOECA is joining GCA and OOSCA in co-hosting the only public engagement event on Lansdowne 2.0 before Council decides on updated proposal due to be released on Oct. 6th.

This is a community-led event that will allow everyone an opportunity to learn more about the final concepts and costs of Lansdowne 2.0 -- and to express your views.

Please share widely, this will be the largest expenditure decision facing this term of council and has City-wide impacts.

Can't make it in person? No worries

- The meeting will be broadcast and live streamed by Rogers at rogerstv.com/letstalklansdowne.
- There will also be live tweets throughout the evening.
- A recording will be posted on YouTube after the event



Why Lansdowne Matters

With costs expected to be in the \$500 Million range, Lansdowne 2.0 will be the most expensive project that will come before City Council this term. City Hall does not have the funds to fix public transit or affordable housing, but it is about to spend about half a billion \$\$ to relocate a new arena to the Great Lawn/Toboggan area and build new north side stands, creating a construction site for seven or more years.

This massive project on city-owned land involves construction of a new arena, new north stands, new retail, and new high-rise towers but no new transportation infrastructure. So, most people in Ottawa will have a hard time getting there.

There has been no financial transparency on the initial Lansdowne development and no meaningful public consultation on Lansdowne 2.0. The October 11 event will be the only opportunity for broad public engagement after the release of the City's final report on Friday, October 6 and before it goes to City Council. It is vital that people from all parts of the City participate because we will all pay the price of a bad decision.

Lansdowne is another public-private partnership that appears headed for an LRT-type mess. But there are other alternatives for Lansdowne that could be explored.

City Council is expected to vote on this project in one month. It is time that all Ottawa residents think about what we are getting into and share our views with our Councillors. Let's Talk Lansdowne!

- Let's Talk Lansdowne! is supported by a city-wide coalition of community partners including the Federation of Citizens Associations, Reimagine Ottawa, Synapcity, 613Flea, Ecology Ottawa and Heritage Ottawa.
- The event starts at 7 pm sharp at the Horticulture Building. People are asked to arrive by 6:45pm as we will be live-streaming and broadcasting the event. No reservations or tickets needed.
- The URL is www.rogerstv.com/letstalklansdowne on cable channel 22.

3. Councillor Menard's initial comments on updated proposal:

Below are the Councillor comments provided for the Lansdowne 2.0 report heading to the joint committee meeting of the Planning and Housing Committee, and the Finance and Corporate Services Committee on November 2.

If you are interested in providing oral comments to the joint committee in person or over Zoom, visit BetterLansdowne.ca to learn how to [sign up as a delegate](#) at the committee.

Key Takeaways from the Report: The Good, The Bad, and The Ugly

- View report at BetterLansdowne.ca or in [PDF](#) format

Given the length of our comments provided in the report, we have prepared a list of key points from those comments, while also highlighting further details in a breakdown of what is good, not so good, and ugly in the current Lansdowne 2.0 proposal. Further background on Lansdowne—and our campaign to improve Lansdowne 2.0—can be found at our website, BetterLansdowne.ca. This information is also cross-posted there.

The Good

- Staff have moved away from misleadingly framing Lansdowne 2.0 as “revenue neutral”.
- The high-rise tower in closest proximity to the historic Aberdeen Pavillion has been removed, and in its place, some new accessible green space is being proposed.
- One of the remaining two towers is now being proposed to have a relatively more modest height of 25 storeys.
- The report suggests that through traffic may be removed from Aberdeen Square, though falls short of committing to it.
- The report proposes to increase the trivial annual rent charged to the Ottawa

- Sports and Entertainment Group (OSEG) for their use and operation of
- Lansdowne Park, raising it from \$1.00 to \$500,000.00; and
- The number of additional parking stalls proposed for the site has come down
- significantly with the removal of the third tower, with the initial number of 739
- parking stalls reduced to 336 parking stalls.

The Bad

- The cost has risen to \$419 million for taxpayers.
- Despite moving away from talk of “revenue neutrality”, property tax uplift is still being used to finance, in part, the Lansdowne 2.0 proposal.
- One of the two towers proposed is still a luxury skyscraper at 40 storeys with zero affordable housing; this type of built form does not contribute to supply-side efforts to address the housing crisis.
- There remain too many additional parking stalls proposed, which will bring hundreds of additional cars to the site while providing no means of managing the increased traffic.
- There is no new transportation plan proposed, and there are no commitments to make needed changes and improvements to our transit and transportation system to resolve longstanding problems with the site that continue to negatively impact residents, users of the park, and the economic success of the site.
- The proposed investment for public realm enhancements is the bare minimum of what was proposed in the 2022 report (\$10 million), and there is no advanced timeline to implement these needed investments.
- The new proposal assumes that other levels of government will contribute \$20 million to the plan, without which, Ottawa taxpayers will be forced to pay more.
- From a sports fan/entertainment perspective:
 - There will be no green space from which to enjoy a game or event with friends and family as the hill be replaced by an arena with no green roof.
 - There will be fewer seats to choose from in both the new arena and the stadium.
 - Ticket prices will increase.
 - There is no roof proposed for the north side stands (as there is now).
 - No new transportation solutions are being proposed for suburban and rural commuters, such as more park-and-rides or permanent free shuttle service on Bank Street; and
 - The proposed music hall has been removed.

The Ugly

- The green roof initially proposed for the new event centre—that we campaigned on making accessible—has been jettisoned entirely.
- The initial inadequate commitment for 10% market affordable units to be provided on site—through a requirement of the purchaser of public air rights— has been abandoned entirely.
- Worse, the report calls for council to waive the requirements of our Affordable Housing Land and Funding Policy, a policy that ensures that, when the city sells off public land for private residential use, 25% of the proceeds are directed toward our affordable housing budget. The report calls for that requirement to be replaced with a 10% requirement instead. This means both property tax dollars and revenues earmarked for affordable housing will be redirected to pay for Lansdowne 2.0.
- Small retail, GoodLife Fitness, and all the “J-block” built in 2014 is to be demolished with construction expected to take 7-10 years on site to replace it.
- The city will maintain a large loan for the roof of the civic centre that is to be demolished as part of this project.
- We will incur \$18.6 million of debt for the city to build 140 parking spaces for the new residential towers (under the new proposed North side stands). Annual debt servicing after revenues (from selling or leasing the spots to the residential towers) is expected to cost the city \$600,000 annually. The developer would also build an additional 200 residential parking spots underneath the proposed towers.
- There is substantially more risk for the city in this plan as the debt repayment relies, in part, on waterfall returns from the partnership, which so far have produced \$0 after the city said we would recoup over \$100 million in Lansdowne 1.0.
- The retail podium land would be sold to a developer (\$39 million) and then repurchased at market rates by the city (estimated at over \$34 million) once that retail is built, with a renegotiated retail loan that OSEG is to secure. The scheme seems to be absent from the \$419 million total cost; and
- The city has identified a proposed risk that OSEG could leave the deal, but there has been zero risk mitigation or alternative planning for what would occur in that scenario (e.g., bringing in a not-for-profit to run the site, finding another private corporation to take over or keeping the teams in city ownership). An identified risk without any substantial planning to mitigate that risk would seem to indicate that the risk is being used for talking points to pressure councillors and the public to accept whatever plan they have in front of them.