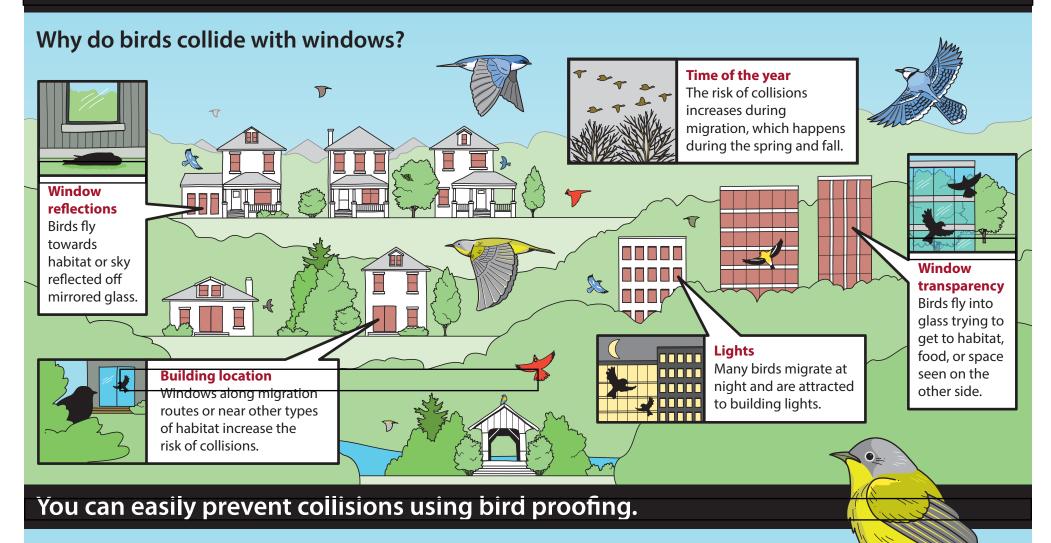
25 million birds die after preventible window collisions in Canada each year.¹

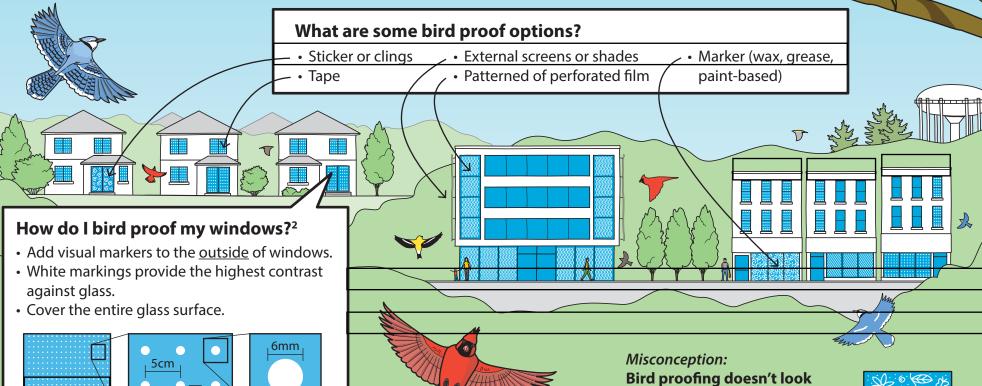




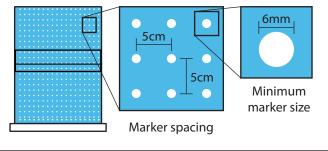


What is Bird Proofing?

The scientifically proven strategy of adding visual markers on glass to reduce bird collisions.



wv



Misconception:

Birds don't hit my window because I don't find them dead near my window. FALSE.Birds may fly away after a collision and die of severe

injuries, or predation if they are stunned and vulnerable.

Dead birds may also be carried off by scavengers.

Visit safewings.ca for more information.



Additional Resources: FLAP.org | Birdsafe.ca | Birdsafeguelph.ca

¹Quantifying Human-related Mortality of Birds in Canada, September 2013 ²birdsafe.ca

good on windows. FALSE. With many bird proofing

options - stickers, markers,

patterned film, etc. - subtle and creative designs can be created while following the guidelines.







D



Infographic by KAP. DESIGN